



adss.com

INSTITUTIONAL

The ultimate trading destination



Unique pricing. Proprietary tech. Multi-venue access.

At ADSS, our institutional pricing is designed for banks, hedge funds, brokers, family offices, and sophisticated trading firms that require depth, precision, and consistency across all market conditions.



Institutional pricing and liquidity

We provide ultra-low-latency access to FX and metals liquidity sourced from extensive GCC retail flow, Tier 1 banks, and non-bank HFT liquidity providers. Liquidity is supported by ADSS's advanced in-house pricing and execution technology across all market conditions.

Our bespoke pricing, ultra-tight spreads, and flexible margin terms reflect the calibre and diversity of the institutions we serve. Whether connecting via FIX, Prime Broker, or our proprietary platforms, clients benefit from refined liquidity curation, high-performance execution, and a service model built around discretion, partnership, and long-term alignment.

For banks, hedge funds, brokers and family offices seeking a premium and strategically engineered execution environment, ADSS offers a pricing proposition that delivers transparency, reliability, and a distinct institutional edge.





Our proposition

ADSS delivers institutional-grade FX and metals liquidity through a proprietary pricing infrastructure designed for genuine market depth and uncompromising execution quality. Our pricing framework integrates ADSS's liquidity intelligence with retail inventory management, Tier-1 bank, non-bank liquidity, with dynamic calibration to support stable and tradable pricing.

The result is a distinct pricing advantage: consistently tighter spreads, deeper top-of-book liquidity, and resilient execution — even through periods of heightened market volatility. For institutions that demand reliability at scale, ADSS provides a pricing environment built for performance, precision, and professional flow.



1000+
TRADING
INSTRUMENTS



28-85
MILLISECONDS
EXECUTION



99.99%
UP TIME



Banks, Corporate, Hedge Funds, Family Offices

ADSS provides pricing to banks, funds and corporates globally or bi-laterally or via global aggregator ECNs, combining our unique ADSS pricing with bank and non-bank liquidity.

We offer both sweepable and full-amount streams, delivering clients a first-class execution experience. Our liquidity solutions cover Spot FX and precious metals.

Clients can connect via our prime brokers, including Standard Chartered or NatWest Markets, or through third-party ECNs on a non-disclosed or semi-disclosed basis.



Retail Brokers

At ADSS, we provide customized margin liquidity solutions to retail brokers. We combine our proprietary in-house ADSS liquidity with Tier 1 bank and non-bank liquidity providers. This hybrid approach allows us to deliver bespoke liquidity tailored to each client's specific trading needs.

We offer multi-asset execution, API connectivity, an institutional-grade GUI, and prime brokerage services – all supported by competitive margins across asset classes to ensure exceptional pricing and execution in all market conditions.

Our liquidity and quantitative teams have developed a proprietary ADSS pricing engine, providing clients with tight spreads, deep liquidity, and robust execution performance for a first-class trading experience.

Clients can access ADSS liquidity direct via FIX API, or through our in-house trading platforms: ADSS Trader, MT4, and MT5.





Broker-to-Broker Solutions

Our state-of-the-art technology and the power of our global partnerships combine to deliver the following:

Proprietary In-House Pricing

Our pricing is built on a combination of in-house ADSS liquidity, Tier 1 bank, and non-bank liquidity, creating a robust and flexible foundation for superior execution.

Our liquidity and quantitative teams design bespoke pricing models tailored to each client's requirements. Using our proprietary pricing engine, we continuously calibrate live market data to generate unique, executable prices.

This approach delivers sharper, more consistent pricing and enhanced depth across FX and precious metals, ensuring an institutional-grade trading experience.

Multi-Venue Connectivity

Direct connections to leading global ECNs and trading venues: This deep multi-venue connectivity enables robust liquidity, efficient routing, and best-execution performance for institutional clients.



Multi-Asset Execution and Competitive Margins

Trade FX and precious metals – including gold, silver, and platinum, stocks, commodities, Global Indices and crypto with ADSS' multi-asset execution, API connectivity, an institutional-grade GUI, and prime brokerage services – all backed by competitive margins across asset classes to ensure exceptional pricing and execution in all market conditions.

Institutional Liquidity

At ADSS, we provide customized liquidity solutions to retail brokers by combining our proprietary in-house ADSS liquidity with Tier 1 bank and non-bank liquidity providers. This hybrid approach enables us to deliver bespoke liquidity designed to meet your specific trading needs.

Our liquidity and quantitative teams have developed a proprietary ADSS pricing engine, providing clients with tight spreads, deep liquidity, and robust execution performance for a first-class trading experience.

Clients can access ADSS liquidity through our in-house trading platforms, including ADSS Trader, MT4, and MT5.

Connectivity and Technology

Our technology is built for speed, flexibility, and seamless integration. ADSS offers multiple connectivity options to ensure efficient access to pricing and execution, supported by our dedicated technical teams.

- FIX API, MT4/MT5 Bridge, and proprietary integration options
- Low-latency infrastructure and data center connectivity
- Customizable aggregation and routing models





Your trusted institutional partner in the region

ADSS partners with hedge funds, asset managers, broker-dealers, and corporates globally.



Dedicated relationship & support teams

We provide our clients access to a dedicated 24/5 support, robust operational resilience, and operate under strong regulatory oversight – ensuring reliability and trust.



Committed to the Global FX Code

ADSS has signed a Statement of Commitment to the FX Global Code, a set of principles and guidelines promoting good practice in the wholesale foreign exchange market.



CMA-Regulated

ADSS is regulated by the Capital Market Authority (SCA) in the UAE and holds a Category 1 license, ensuring robust regulatory oversight and adherence to industry best practices.

Become an institutional client.

Enhance your brokerage offering with institutional-grade liquidity, connectivity, and service from ADSS. Contact our Institutional Sales Team to learn more about our Broker-to-Broker trading solutions.



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Trading CFDs is high risk. Regulated by the Capital Market Authority (CMA).

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